



## Accreditation for Print Media and Photographers to COOP FIS World Cup 2019

Svenska Skidspelelen wish all media representatives welcome to Coop FIS WORLD CUP/ Svenska Skidspelelen 2019.

### Accreditation for Print Media and Photographers:

For print media and photographers' accreditation requests please fill in the document [magnetevent.se/Event/medieackreditering](http://magnetevent.se/Event/medieackreditering)

### Deadline for applications 2019-03-04

#### Media criterias

The media accreditation for FIS WORLD CUP Finals/ Svenska Skidspelelen 2018 give access to all media accredited areas at the Lugnet venue. To grant a media accreditation during FIS WORLD CUP Finals/ Svenska Skidspelelen 2018 following criteria must be fulfilled.

1. Valid AIPS number or valid national press card.
2. Freelance journalists/photographers have to be able to show a job description from the temporary employer valid for coverage of Svenska Skidspelelen 2018.
3. Copies of published material from the last twelve months.

All the applications will be handled separately and LOC could ask for additional information if needed. If necessary, mutual order of precedence counts according to the criteria listed above.

### Deadline for applications 2019-03-04

Information about approved accreditation will be sent out separately before March 6 th, 2019

### Accreditations for TV, Radio and on line Media, etc.:

Domestic and international TV, radio, production and internet companies will be authorized by Infront Italy. They will have to submit their requests to film or commentate on-site directly to Infront's TV & Media Rights Manager [Filip.Grabowski@infrontsports.com](mailto:Filip.Grabowski@infrontsports.com)

#### Media Centre

Main Media Centre –is located at Lugnet venue, Falun.

#### Opening hours:(preliminary opening hours)

Friday March 15th 14.-20.00

Saturday March 16th 08.00-20.00

Sunday March 17th 08.00-19.00

#### Media Accommodation

The organizing committee can help you with finding accommodation for the event. Inquiries must be sent to the accommodation office. For questions, please contact

Accommodation manager Ulrika Back Eriksson, [ulrika.back-eriksson@visitdalarna.se](mailto:ulrika.back-eriksson@visitdalarna.se)



**SVENSKA SKIDSPELELN**  
**FIS WORLD CUP**  
FALUN 16-17 MARCH 2019

### **Transport**

Official airport: Stockholm Arlanda

There is a railway station in conjunction to the arrival hall at Arlanda. Please visit the railway website for tickets. [www.sj.se](http://www.sj.se)

The hotels in Falun are within walking distance from the Lugnet venue. Dedicated media parking will be available. Please apply for parking ticket at [press@skidspeleln.se](mailto:press@skidspeleln.se)

### **Media Events**

Media events will be informed later

### **Regulations of Visa**

Remember that citizens of some countries will need visa for visiting Sweden. Please check with your embassy if you need a visa for Sweden. For an official letter of invitation, please send a request to [info@skidspeleln.se](mailto:info@skidspeleln.se)

### **Web Sites and Social Media**

Website address: [www.skidspeleln.se](http://www.skidspeleln.se)

Facebook: /skidspeleln

Instagram: svenskaskidspeleln

Official hashtags used: #svenskaskidspeleln, #skidspeleln, #skidspeleln2018

### **Team Service/Race Office( preliminary opening hours)**

Team Service/Race office is located in Stora Enso stadium building. Prelim opening hours:

Friday March 15th 08:00-20:00

Saturday March 16th 08:00-18:00

Sunday March 17th 08:00-17:00

Contact: Lars-Eric Rosenqvist, +46(0)73-242 51 10, [le.rosenqvist@telia.com](mailto:le.rosenqvist@telia.com)

### **For further information, please contact:**

#### **Photo**

Ulf Palm 070-695 55 55 [ulf@gamlabrandstation.se](mailto:ulf@gamlabrandstation.se)

#### **Pressconference**

Viktoria Åberg Löfvenborg 070-916 32 37 [viktoria\\_lofvenborg@hotmail.com](mailto:viktoria_lofvenborg@hotmail.com)

#### **Social media**

Stina Skoglund 073- 801 15 03 [Stina.skoglund@hotmail.com](mailto:Stina.skoglund@hotmail.com)

**Media Centre** Margaretha Tosteby 070- 663 23 91 [tosteby@telia.com](mailto:tosteby@telia.com)

**Mixed Zone** Emma Wesselgård 076-84 25 980 [emma.wesselgard@gmail.com](mailto:emma.wesselgard@gmail.com)

**Administration office** Jimmy Birklin 070-258 52 75 [press@skidspeleln.se](mailto:press@skidspeleln.se)

**Chief of media** Anna Tynell Segerström 073-8384011 [anna\\_segerstrom@hotmail.com](mailto:anna_segerstrom@hotmail.com)

**VD/CEO Svenska Skidspeleln** Jimmy Birklin 070-258 52 75 [jimmy@skidspeleln.se](mailto:jimmy@skidspeleln.se)



## **Welcome to Falun Our town and region**

With a long history of hospitality, The region Dalarna is one of Sweden's most popular tourist destinations. People come here for events, activities, culture, relaxation or adventure, unbelievably beautiful natural surroundings and breathtaking views.

Dalarna consists of wide mountains, deep forests, small tidy towns, glittering lakes, summer meadows and places to skate, ski and cycle.

Falun municipality has approx. 57 000 inhabitants and is the resident of Dalarna.

Falun is one of the world's oldest international World Cup organizers, since 1947, Svenska Skidspelelen is hosted in Falun.

## **Venue info**

Our arena/venue Lugnet is an all-round sports complex that can cater for as many as 57 of the 69 acknowledged sport by the Swedish Sports Confederation.

Lugnet is an unique arena, located only 2 km from the city center of Falun.

We continue to offer good skiing and decisive hills in a spectator-friendly fashion.

- Falun courses use major parts of the old course system in a creative way
- Multiple permanent overpasses ensure that spectators can avoid to cross the tracks in most parts of the areas.

“Mördarbacken” – Faluns signature hill is well known in the Cross Country community. Before the WSC 2015 the course system was changed and developed and we now have the large and small “Mördarbacken”. For our competitions 2018 both will be used.

Calle Halfvarsson, Jennie Öberg, Hanna Falk, Linn Sömskar, Anna Dyvik, Gustav Eriksson and Simon Andersson are some of the skiers who live in Falun.

Falun is not only hometown of successful skiers, we have our new Olympic Gold medalist Jenny Rissveds (mountain biking) who lives in Falun and also Susanna Kallur, well-known for her long track and field career (Hurdle).

***We wish you welcome to Falun and that you will be happy with your visit!***